CONTRACT

WDRB
624 W Muhammad Ali Blvd
Louisville, KY 40203
(502)584-6441

www.FOX41.com

And:

Brabender Cox LLC
1218 Grandview Ave.
Pittsburgh, PA 15211

Contract / Revision	Alt Order #
83413 /	06402023

Product
BENNETT FOR INDIANA

Contract Dates	Estimate #	
11/03/12 - 11/06/12		

Advertiser	Original Date / Revision
T Bennet/R/Superintendent/IN	11/01/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WDRB	TeleRep Washington	TeleRep Washir

Special Handling
Political

Demographic
Adults 35+

IDB#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WDRB	11/05/12	11/06/12	M-TU 5a-9a News	M-F 5a-9a News		:30			NM	2	$450.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $225.00							
N 2	WDRB	11/05/12	11/06/12	M-TU 5a-6a News	M-F 5a-6a News		:30			NM	2	$350.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $175.00							
N 3	WDRB	11/05/12	11/06/12	M-TU 6a-7a News	M-F 6a-7a News		:30			NM	2	$550.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $275.00							
N 4	WDRB	11/05/12	11/06/12	M-TU 7a-9a News	M-F 7a-9a News		:30			NM	2	$650.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $325.00							
N 5	WDRB	11/06/12	11/06/12	Kelly	M-F 9a-10a		:30			NM	1	$200.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $200.00							
N 6	WDRB	11/05/12	11/05/12	Millionaire	M-F 10a-11a		:30			NM	1	$150.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $150.00							
N 7	WDRB	11/05/12	11/05/12	news	M-F 1130a-12p		:30			NM	1	$150.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $150.00							
N 8	WDRB	11/05/12	11/05/12	FF	M-F 12p-1230p		:30			NM	1	$250.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $250.00							
N 9	WDRB	11/05/12	11/05/12	Judy	M-F 530p-6p		:30			NM	1	$400.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $400.00							
N 10	WDRB	11/05/12	11/05/12	Men	M-F 7p-730p		:30			NM	1	$750.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $750.00							
N 11	WDRB	11/05/12	11/05/12	Mob Dr.	9p-10p		:30			NM	1	$1,200.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,200.00							
N 12	WDRB	11/03/12	11/03/12	College Ftball Reg S	College Ftball Reg		:30			NM	1	$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

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83413 /	06402023

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11/03/12 - 11/06/12	BENNETT FOR INDIAN/	

Advertiser	Original Date / Revision
T Bennet/R/Superintende	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$750.00						
										Totals	16	$5,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	16	$5,850.00	$4,972.50
Totals	16	$5,850.00	$4,972.50

Signature: _____ **Date:** _____

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